



## Project development with common values

A professional partner is essential when it comes to designing premium quality kitchens with integrated appliances or equipping laundries with high quality, reliable units. The Miele Project Business Division is dedicated to meeting the needs of developers, investors, architects and interior designers. Miele has been successfully involved in this sector for over 20 years and is able to offer both vast experience and a strong, international premium brand.

Having said this, it is no secret that no two projects are alike and that **Urban Rigger** has been especially valued by Miele. From the start, the project's aim of sustainability and innovative foresight, has greatly appealed to Miele. We knew straightaway, that we would very much like to take part in this project.

**Urban Rigger** represents a set of values which perfectly match Miele's fundamental views – including the aspect of sustainability that also plays an important role at Miele. Sustainability is part of everything we do, from production to the products' low consumption figures, re-useable materials and durability.

**Urban Rigger's** local dimension of sustainability also corresponds well with the social responsibility Miele wishes to take. In Germany, Miele is committed to providing educational support for young people that goes well beyond the company's own recruitment needs. We, in Denmark are therefore, proud to be part of a project that ensures, not only housing for students in Copenhagen but also housing of high quality.

We believe that **Urban Rigger** creates the perfect setting for reflection, creativity and invention. Under these conditions, the kitchen and laundry should not come in the way – it should just work.